



SALES REP TERRITORIES

NORTHEAST & ILLINOIS

Regional Sales Manager: Colette Fleming & Deniz Nolff

Territory	New Star Lighting Agent
PA - E / NJ - S / DE	DN - Illuminations Inc
NYC	DN - Illuminations Inc - NYC
NJ / N	DN - Illuminations - NNJ
PA - W / WV	DN - LaFace & McGovern
VA / RI	DN - Lighting Virginia Richmond
VA / RO	DN - Lighting Virginia Roanoke
VA / VB	DN - Resource Lighting
MD	DN - Commercial Lighting Sales
IL	CF - KSA Lighting
Central IL	CF - KSA Lighting Central
NY Upstate	CF - Point Source Group
MA - E / RI	CF - Boston Light Source
ME / NH/VT	CF - Visible Light
MA-W / CT	CF - Lighting Affiliates

CENTRAL

Regional Sales Manager: Paige Torres-Toujouse

Territory	New Star Lighting Agent
TX - DA / LA - N	Architectural Lighting Alliance (ALA)
NE / IA	CSLA
TX / AU	Spectrum Lighting Austin
TX / SA	Spectrum Lighting San Antonio
TX / HO	LESCO Lighting
MI - E / W	Michigan Lighting Systems
KS / MO - W	Premier Lighting
OK / OKC / TU	Triple C Lighting
MN / ND / SD	Mlazar Associates
WI	Enterprise Lighting
MO - E / IL - S	St. Louis Lighting
LA - NO / BR	WKA Lighting
IN	ESL Spectrum

SOUTHEAST

Regional Sales Manager: Deniz Nolff

Territory	New Star Lighting Agent
FL JAX	ASI
SC - GR / COL / CHA	Creative Lighting Solutions
PR	Edwin Figueroa
TN - NA / KN / CH	Factory Sales
FL - OR / TB / FM	Florida Lighting Associates
GA	Lighting Associates
FL - MIA	Lighting Dynamics
AL / MS/ FL	AMA Lighting
OH - SW	King Lighting
OH - NE	Jack Duffy & Associates
Central OH	Lighting Systems of Columbus
AR	SESCO Lighting - Arkansas
NC - CHA / GB / RD / WIL	SESCO Lighting - North Carolina
TN - MEM	SESCO Lighting - Tennessee
MS	SESCO Lighting - Mississippi

WEST

Regional Sales Manager: Tricia McGrath

Territory	New Star Lighting Agent
AK	SeaTac Lighting Alaska
WA - W	SeaTac Lighting
AZ	Arizona Lighting
CA / N, NV / N	CAL
WA / ID	Ambient Lighting
ID	Idaho Lighting Solutions
OR	Solus Lighting
CO / WY-S	The Lighting Agency
MT / WY-N	The Lighting Agency North
NV-S	Nevada Lighting
HI	PELSA
CA - LA	SCI Lighting Solutions
CA - SD	SCI Lighting Solutions
NM / ALB, TX / EL P	RKL
UT	Stevens Sales

CANADA

Territory	New Star Lighting Agent	Regional Sales Manager
CAN / QC	AMP	Colette Fleming
CAN / QC	EDP	Colette Fleming
CAN / SK	Electra Sales Ltd.	Paige Torres-Toujouse
CAN / ON - NB	Elektratek Sales	Colette Fleming
CAN / NB/NF	Focus Electrical Sales	Colette Fleming
CAN/ ON - SW	GS Lighting Sales	Colette Fleming
CAN / ON - TO	Omnilumen	Colette Fleming
CAN / AB - CAL	Optics	Tricia McGrath
CAN / AB - EDM	Optics	Tricia McGrath
CAN / MB	RD Sales	Paige Torres-Toujouse
CAN / BC	SLS	Tricia McGrath
CAN / ON - OTT	Waterman Sales	Colette Fleming